

# AUSTRALIAN PRIORY

## Strategic Framework 2022–2025

v1.4 Oct 22



### Mission

To lead globally in first aid and medical responses to community healthcare needs.



### Vision

To be the trusted leader in responsive health care and wellbeing support for all Australians.



### Values

Respect, Unselfishness, Excellence, Openness and transparency, Devotion, Togetherness, Diversity and Inclusiveness, Faithfulness.

## Pillars

### Impact and influence

Advocate for the delivery and continuity of National Goals

Make first aid part of everyone's life through innovative and accessible education and programs.

Increase survival from sudden cardiac arrest by improving public access to defibrillators (PAD).

Provide professional medical services at events which maximises public safety.

Provide easy and equitable access to health services.

Be seen as the leader in the community that maximises volunteer participation in the relief of sickness, distress, suffering and danger.

Be recognised and consulted as thought leaders for the development of national policy for responsive health care and wellbeing support for all Australians.

### Collaboration

Facilitate collaboration with the State and Territory entities

Guide genuine consensus underpinned by commitment and accountability.

Deliver programs, products and services which support the national goals and work of the Order.

Continually demonstrate value and impact to the community, staff and volunteers.

Continue to strengthen the St John brand and work toward a common national identity across all States and Territories with nationally consistent delivery standards.

Provide the planning and operational support to ensure the highest levels of compliance for the RTO and other national policies.

Strengthen shared service models and centres of excellence to improve efficiency and minimise duplication.

### Sustainability

Ensure long-term financial, environmental and social sustainability

Grow revenue, manage costs and seek new funding opportunities.

Build long-term capacity through youth engagement, human capital, knowledge transfer and succession planning.

Cultivate mutually-beneficial government and commercial strategic partnerships which deliver shared value.

Strengthen public profile and community support for our charitable work.

Strengthen market share and reputation for quality first aid health products and innovation.

Strengthen commitment to reconciliation, diversity, equity and inclusion.

Maintain high standards of business ethics, regard for human rights, the environment and occupational health and safety.

### The Order of St John

Maximising the value of, and belonging to, the Order of St John

Ensure that State and Territory entities, their members, volunteers and employees are aware of and committed to their obligations to the International Order of St John in accordance with the Constitution.

Engage with all other St John Pories and Associations with the support and commitment of all State and Territory entities.

Maintain a leadership role of the Order's Asia-Pacific regional group.

Support the work of the St John Eye Hospital Group.

Administer the duties of the Priory Honour and Awards Committee.

Provide high-level secretariat functions.

Participate annually at Grand Council and CEO meetings of Pories and Associations.

## Inputs

Community and volunteer engagement

2021–2025 National Leadership Group strategic pathway

Board influence and governance

Cohesive trademark licence agreements

Brand, marketing, communications and PR expertise

Financial and pro-bono partners

National contracts and social enterprise

Government relations, policy and evidence